



Is Your Church Ready For A Capital Campaign?

What you should know before you start.

*“...Build up, build up, **prepare** the road! Remove the obstacles out of the way of my people.”* Isaiah 57:14

Is your church considering conducting a capital stewardship campaign? Are you ready to commit to a two-to-three year effort? What are your chances of success? This brief assessment is designed to help you determine your “commitment quotient.”

The survey asks you to evaluate the following statements by asking, “Is this statement true and, if so, by how much?”

	Not true at all			Is very true	
	1	2	3	4	5
Willingness to Change: Our church is very change minded and willing to change in whatever direction God directs.					
Vision: Our pastor/church leaders have identified a clear “Vision” of the future and have communicated it in a way we all understand and support.					
Stewardship: Ours is a “giving” church and believes in tithing and sacrificial giving.					
Change: Our members understand that to “change” in a God-given direction is to be willing to “sacrifice” in a God-directed manner.					
Purpose: Our church has a written and clear mission statement that identifies why we exist as a church.					
Commitment: We ask new Christians/members for a commitment to stewardship and we provide the training and supervision to support that commitment.					
Previous Campaigns: Our church has conducted previous capital stewardship campaigns that were very successful.					
Campaign Expectations: Our leadership team has identified specific goals and objectives to be realized as a result of this capital campaign.					
Vision: Our pastor understands the vision and is 100% supportive of it as well as its key goals and objectives.					
Preparing Key Leaders: Our leaders and key church influencers have bought in to the idea of a capital stewardship campaign and will support that effort 100%.					
Picking a Facilitator: We have identified a company/individual who will assist us in facilitating the campaign effort.					
Supervising Volunteers: We have identified someone from our church that has the ability to lead our campaign effort and can train others effectively.					
Totals					
Add totals to get an overall total score	Total Score				

Understanding Your Score

1. If your church rated between 12 and 36 your church may struggle with ultimate campaign success. We suggest your church conduct a full “organizational needs” assessment. The assessment should be designed to help you identify critical improvement opportunities that need to be corrected prior to the campaign.
2. If your church rated between 37 and 48 it may struggle with raising the **maximum potential dollars** and likely should use outside assistance in paving the way to a more successful campaign. Look to the local denomination headquarters for help or contact a church “revitalization” consultant, such as Continuous Improvement Ministries.
3. If your church rated between 49 and 60 it is probably well positioned for a successful campaign. If your church has never conducted a capital stewardship campaign, we strongly suggest you use one of the many ministry resources available to you. Please contact us (Continuous Improvement Ministries) at 916-783-0952 for more information on how we may be able to assist you and your church.